



## RECLAMEPRODUCTIES

vlaggen | instore retail | banners | textielprints | totaalconcepten

### Providing specifications TVE Reclameproducties B.V.

For a perfect print and print quality and a quick flow concerning orders it is important that the files are provided so completely as possible. The guidelines below are leading in this matter. When the provided files do not match to the criteria this will mean a delay in production and will bring along extra costs to make the visuals print ready.

#### Storage media

- CD-rom / DVD / USB-stick
- Email, files up to 20 mb
- WE transfer
- FTP (place files under entry of order number on ftp site)
- Address: <http://ftp.tve.nl>  
Login data available on request

#### Software packages

In the following programs documents can be delivered:

- Certified PDF
- Adobe Illustrator CC 2017
- Adobe Photoshop CC 2017
- Adobe InDesign CC 2017
- Other programs in consult please.

#### Illustrator

- Be sure that used fonts are being converted to font contours (outlines).
- Adjust imported illustrations / scans to delivery.
- Make sure the overprint is not on.

#### Photoshop

- Save images as photoshop tiff file, with LZW compression.
- Images in CMYK.
- Resolution minimum 70 dpi, preferably 100 dpi at final size of the image for optimum result.

#### InDesign

- Adjust all images / scans to delivery, including fonts.

#### Color output

As a file has been submitted in PMS colors, those colors will be approached as closely as possible. If there are other references that the color should meet, please deliver those.

#### Confectionery

- Many of our products come with confectionery. (such as hems or tunnels).  
If possible, take into account possible confectionery, so that logos, texts, or other important components do not be left out.
- Deliver documents with run-off and no-cut tekst.
- Files for the purpose of textileframe clothes, deliver with 2,5 cm ending on all sides.
- Files for the purpose of PVC banners, deliver with 1 cm ending on all sides.
- Files for the purpose of textile banners, deliver with 4 cm ending on all sides.
- Files for the purpose of backlite PVC banners, deliver with 10 cm ending on all sides.
- Files for the purpose of plate material, deliver with 3 mm ending on all sides.



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#### **Document information**

- When submitting documents in the file name, state the size and number of the document.
- If black is processed in your image, adjust it as possible to the following values C50 M50 Y50 K100.

#### **Materials with contours**

- Deliver files with a separate "cut" layer in vector.
- Outlines with a minimum of 3mm overlap.